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UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA
SOUTHERN DIVISION

AmeriCare MedServices, Inc.,

Plaintiff,

vs.

City of Fullerton et al.,

Defendants.

Case No.: 8:16-cv-01765-JLS (AFM)

**Plaintiff's Opposition to
Defendant CARE's Motion to
Dismiss**

Date: April 7, 2017

Time: 2:30 p.m.

Courtroom: Hon. Josephine L.
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1 Like the cities, CARE has it upside down: it seeks to take a thirty-year-
2 old transitional exception to a comprehensive state policy that was designed
3 to foster competition in the EMS market and argue that the state clearly
4 articulated a policy that excuses its conduct here. CARE asks this Court to
5 hold that the EMS Act creates a policy that allows the cities to violate federal
6 antitrust laws. But the EMS Act isn't even about cities: it is about improving
7 ambulance service and availability for the people through competition, as
8 implemented by *county* EMS authorities. The tail does not wag the dog.

9
10 AmeriCare MedServices, Inc. urges this Court to deny CARE's motion
11 to dismiss.

- 12 • **First**, the cities never qualified under Section .201 and thus CARE
13 cannot meet its heavy burden of showing that it is entitled to state-
14 action immunity from the antitrust laws by acting pursuant to a clearly
15 articulated state policy to displace competition.
- 16 • **Second**, CARE is an active market participant and is not even arguably
17 a municipality, so it must also show that it was actively supervised by
18 the state itself. CARE was not in any way supervised by the state, and
19 the state agency charged with supervising the EMS system has stated
20 that cities' exclusive contracts without a competitive process are
21 improper.
- 22 • **Third**, even if this Court finds that the state-action immunity does
23 apply, it should formally recognize that market participants are not
24 immunized. Though the circuits are currently split on this exception
25 and the U.S. Supreme Court has expressly left the question open, this
26 case shows exactly why the market-participant exception must exist.
27
28

- 1 • **Fourth**, *Noerr-Pennington* applies only to petitioning activity and not
2 to market conduct. CARE’s argument that *Noerr-Pennington* eclipses
3 the antitrust laws any time a government and a private party are
4 involved proves too much.
- 5 • **Fifth**, the LGAA does not apply because Congress’ intent was to
6 provide immunity to local governments and private actors engaging in
7 **official acts** within the governments’ grant of authority, not *ultra vires*
8 acts undertaken for proprietary purposes.
- 9 • **Sixth**, AmeriCare pleads sufficient facts to state an antitrust claim. Its
10 antitrust injury is its exclusion flowing from the city’s monopolization.
11 Market definition is a factual inquiry reserved for the jury that need
12 not be pled in any detail for these antitrust claims, and market power
13 exists where conspirators have the power to raise prices or exclude
14 competition. AmeriCare pleads detailed facts describing a plausible
15 relevant market and that show CARE and the cities have market
16 power.
- 17 • **Seventh**, the federal courts’ exclusive jurisdiction over the Sherman
18 Act makes any abstention manifestly unwarranted. Federal courts
19 have a virtually unflagging obligation to exercise their jurisdiction. In
20 any case, CARE cannot show any of the three mandatory factors for
21 *Burford* abstention.
22

23 STATEMENT OF FACTS

24 Willfully ignoring state law, eight cities and CARE have excluded all
25 competitors and acted as the sole market participants in the market for
26 prehospital EMS in their respective jurisdictions, imposing supracompetitive
27 prices for inferior services. Appendix A [hereinafter “App’x”], attached to the
28

1 Declaration of Aaron Gott in Support of Opposition to Defendant CARE’s
2 Motion to Dismiss, filed concurrently (“Gott Decl.”). Each of the cities has
3 refused to allow AmeriCare to compete in the market despite its eligibility
4 and requests to do so. *Id.*

5 The California State Emergency Medical Services Authority and the
6 Orange County EMS Division have determined that none of the eight cities
7 qualifies as an exclusive operating area. The cities and CARE, by contrast,
8 assert that the cities enjoy “.201 rights” that they are plainly ineligible for:
9 not a single one of these eight cities “contracted or provided for” prehospital
10 EMS services as of June 1, 1980. AmeriCare does *not* allege, as CARE
11 suggests, that “each City arranged—either by contract or designation—to
12 provide emergency ambulance services” Rather, AmeriCare alleges that
13 not a single one of these cities had a contract to provide emergency
14 ambulance services, and not a single one of these cities provided emergency
15 ambulance services themselves. Nor did a single one of these eight cities
16 continuously maintain thereafter whatever arrangement it had. And several
17 of these cities repudiated their nonexistent .201 rights when they contracted
18 with Orange County.
19

20 Not a single one of these eight cities is one of the three Orange County
21 cities that *is* eligible for .201 status, as determined by EMSA. Yet each of
22 these cities continues to assert its authority to disrupt the orderly statewide
23 emergency plan administered by county and state officials. Why do the cities
24 seek this authority? For the lucrative revenues—rents—that they can obtain
25 through their joint monopolies with CARE. Each complaint alleges the
26 following facts specific to each of CARE’s arrangements:
27
28

- 1 1. **Anaheim–Zone AO1.** Contrary to CARE’s statement of “facts,” the
2 City of Anaheim did not contract or provide for prehospital EMS as
3 of June 1, 1980, and did not continuously do so without
4 interruption. *See* App’x; Anaheim Amended Complaint (“AC”),
5 ¶¶ 26–28. EMSA and OCEMS have determined that Zone AO1 is
6 not eligible as an exclusive operating area and that Anaheim is not
7 among the three Orange County cities eligible to administer
8 prehospital EMS under Section .201. AC, ¶¶ 29–30. The city and
9 CARE have jointly monopolized the market, with both acting as
10 market participants and both sharing in the monopoly rents. AC,
11 ¶¶ 32–34.
- 12 2. **Buena Park–Zone AO3.** Contrary to CARE’s assertion of “facts,”
13 the City of Buena Park did not contract or provide for prehospital
14 EMS as of June 1, 1980, and did not continuously do so without
15 interruption. *See* App’x; Buena Park AC, ¶¶ 26–27. EMSA and
16 OCEMS have determined that Zone AO3 is not eligible as an
17 exclusive operating area and that Buena Park is not among the
18 three Orange County cities eligible to administer prehospital EMS
19 under Section .201. AC, ¶¶ 31–32. The city and CARE have jointly
20 monopolized the market, with both acting as market participants
21 and both sharing in the monopoly rents. AC, ¶¶ 31–33.
- 22 3. **Costa Mesa–Zone AO4.** Contrary to CARE’s assertion of “facts,”
23 the City of Costa Mesa did not contract or provide for prehospital
24 EMS as of June 1, 1980, and did not continuously do so without
25 interruption. *See* App’x; Costa Mesa AC, ¶¶ 26–29. The city entered
26 into an agreement with Orange County repudiating any .201 rights
27 28

1 it may have had in 1981. AC, ¶ 27. EMSA and OCEMS have
2 determined that Zone AO4 is not eligible as an exclusive operating
3 area and that Costa Mesa is not among the three Orange County
4 cities eligible to administer prehospital EMS under Section .201.
5 AC, ¶¶ 31–32. The city and CARE have jointly monopolized the
6 market, with both acting as market participants and both sharing
7 in the monopoly rents. AC, ¶ 33.

8
9 4. **Fountain Valley–Zone AO6.** Contrary to CARE’s assertion of
10 “facts,” the City of Fountain Valley did not contract or provide for
11 prehospital EMS as of June 1, 1980, and did not continuously do so
12 without interruption. *See* App’x; Fountain Valley AC, ¶¶ 26–27.
13 The city entered into an agreement with Orange County
14 repudiating any .201 rights it may have had in 1981. *See* App’x; AC,
15 Ex. B at 29. EMSA and OCEMS have determined that Zone AO6 is
16 not eligible as an exclusive operating area and that Fountain Valley
17 is not among the three Orange County cities eligible to administer
18 prehospital EMS under Section .201. AC, ¶¶ 29–30. The city and
19 CARE have jointly monopolized the market, with both acting as
20 market participants and both sharing in the monopoly rents. AC,
21 ¶¶ 27, 31–32.

22 5. **Fullerton–Zone AO7.** Contrary to CARE’s assertion of “facts,” the
23 City of Fullerton did not contract or provide for prehospital EMS as
24 of June 1, 1980, and did not continuously do so without
25 interruption. *See* App’x; Fullerton AC, ¶¶ 26–27. EMSA and
26 OCEMS have determined that Zone AO7 is not eligible as an
27 exclusive operating area and that Fullerton is not among the three
28

1 Orange County cities eligible to administer prehospital EMS under
2 Section .201. AC, ¶¶ 28–29. The city and CARE have jointly
3 monopolized the market, with both acting as market participants
4 and both sharing in the monopoly rents. AC, ¶¶ 30–32.

5 6. **Garden Grove–Zone AO8.** Contrary to CARE’s assertion of
6 “facts,” the City of Garden Grove did not contract or provide for
7 prehospital EMS as of June 1, 1980, and did not continuously do so
8 without interruption. *See* App’x; Garden Grove AC, ¶¶ 26–28. The
9 city entered into an agreement with Orange County repudiating
10 any .201 rights it may have had in 1986. *See* App’x; AC, Ex. B at
11 29. EMSA and OCEMS have determined that Zone AO8 is not
12 eligible as an exclusive operating area and that Garden Grove is
13 not among the three Orange County cities eligible to administer
14 prehospital EMS under Section .201. AC, ¶¶ 30–31. The city and
15 CARE have jointly monopolized the market, with both acting as
16 market participants and both sharing in the monopoly rents. AC,
17 ¶¶ 28, 32.

18 19 7. **La Habra–Zone AO12.** Contrary to CARE’s assertion of “facts,”
20 the City of La Habra did not contract or provide for prehospital
21 EMS as of June 1, 1980, and did not continuously do so without
22 interruption. *See* App’x; La Habra AC, ¶¶ 25–27. EMSA and
23 OCEMS have determined that Zone AO12 is not eligible as an
24 exclusive operating area and that La Habra is not among the three
25 Orange County cities eligible to administer prehospital EMS under
26 Section .201. AC, ¶¶ 29–30. The city and CARE have jointly
27
28

1 monopolized the market, with both acting as market participants
2 and both sharing in the monopoly rents. AC, ¶¶ 27, 31–32.

- 3 8. **San Clemente–Zone AO18.** Contrary to CARE’s assertion of
4 “facts,” the City of San Clemente did not contract or provide for
5 prehospital EMS as of June 1, 1980, and did not continuously do so
6 without interruption. *See* App’x; San Clemente AC, ¶¶ 26–28.
7 EMSA and OCEMS have determined that Zone AO18 is not eligible
8 as an exclusive operating area and that San Clemente is not among
9 the three Orange County cities eligible to administer prehospital
10 EMS under Section .201. AC, ¶¶ 30–31. The city and CARE have
11 jointly monopolized the market, with both acting as market
12 participants and both sharing in the monopoly rents. AC, ¶¶ 28,
13 32–34.
14

15 **CARE IS NOT ENTITLED TO STATE-ACTION IMMUNITY**

16 The federal antitrust laws are the “Magna Carta of free enterprise.”
17 *United States v. Topco Assocs.*, 405 U.S. 596, 610 (1972). Congress has
18 consistently reaffirmed the “national policy in favor of competition” embodied
19 in the Sherman Act for more than a century. *Cal. Retail Liquor Dealers Ass’n*
20 *v. Midcal Aluminum, Inc.*, 445 U.S. 97, 106 (1980). This policy is so important
21 to our nation’s interests that Congress has entrusted its adjudication to the
22 federal courts alone.

23 Because of our dual federalist system, the Sherman Act does not “bar
24 States from imposing market restraints ‘as an act of government.’” *FTC v.*
25 *Phoebe Putney Health Sys., Inc.*, 133 S. Ct. 1003, 1010 (2013) (quoting *Parker*
26 *v. Brown*, 317 U.S. 341, 352 (1943)). But the state-action immunity is a cost
27 of federalism that is *narrowly* circumscribed; like all antitrust exemptions,
28

1 it is strictly limited and “disfavored.” *Id.* (quoting *FTC v. Ticor Title Ins. Co.*,
2 504 U.S. 621, 636 (1992)). And it functions **only** to prevent the antitrust laws
3 from imposing an “impermissible burden on the States’ power to **regulate.**”
4 *N.C. Bd. of Dental Exam’rs v. FTC*, 135 S. Ct. 1101, 1109 (2015) (emphasis
5 added).

6 Municipalities are not sovereign,¹ and they do not independently
7 qualify for any immunity from the antitrust laws. *See id.* at 1110–11 (“For
8 purposes of *Parker*, a nonsovereign actor is one whose conduct does not
9 automatically qualify as that of the sovereign State itself.”); *see also Kay Elec.*
10 *Coop. v. City of Newkirk*, 647 F.3d 1039, 1041 (10th Cir. 2011) (U.S. Supreme
11 Court Nominee Gorsuch, J.) (“When a city acts as a market participant it
12 generally has to play by the same rules as everyone else. It can’t abuse its
13 monopoly power or conspire to suppress competition.”). Nor can a state
14 simply grant them a free pass to commit antitrust violations—the states’
15 “power to attain an end does not include the lesser power to negate the
16 congressional judgment embodied in the Sherman Act.” *N.C. Dental*, 135 S.
17 Ct. at 1111; *see also Parker*, 317 U.S. at 351 (states cannot “give immunity to
18 those who violate the Sherman Act by authorizing them to violate it”).
19

20 Courts must apply exacting scrutiny to ensure that nonstate actors are
21 faithfully acting pursuant to a “clearly articulated and affirmatively
22 expressed state policy” and “actively supervised by the state itself.” *Midcal*,
23 445 U.S. at 105; *see also Goldfarb v. Va. State Bar*, 421 U.S. 773, 791 (1975)
24 (“It is not enough that . . . anticompetitive conduct is ‘prompted’ by state
25

26 1. CARE argues that the EMS Act allows cities “to retain their
27 sovereign right.” Mot. at 14. The only “sovereigns” in the United States are
28 the federal government and the states themselves. The Constitution and its
amendments do not recognize municipalities.

1 action; rather, anticompetitive activities must be compelled by direction of
2 the State acting as a sovereign.”). The Supreme Court has excused
3 municipalities acting in a purely regulatory capacity from the active-
4 supervision requirement, but has limited this narrow exception in requiring
5 active supervision of all market participants. *See N.C. Dental*, 135 S. Ct. at
6 1112–13 (*Hallie v. City of Eau Claire*, 471 U.S. 34 (1985), creates a “narrow
7 exception”), 1114 (analysis not “derive[d] from nomenclature alone” and “the
8 need for supervision is manifest” where states empower active market
9 participants).

10 CARE asks the Court to ignore this backdrop by arguing that the State
11 of California granted the cities it contracts with a free pass to exclusively
12 contract with and jointly monopolize the market for prehospital EMS with a
13 preferred private provider. CARE’s argument glosses over a clear and
14 unambiguous statutory scheme that (a) favors competition and allows *only*
15 county EMS agencies, with oversight and approval from California’s
16 Emergency Medical Services Authority, to designate exclusive,
17 noncompetitive service areas in exceptional circumstances, and (b) disfavors
18 municipal meddling with the state EMS system except under *limited*
19 *circumstances* not applicable here. It requests that this Court sweepingly
20 defer to the cities’ misplaced desires and grant a strictly limited and
21 disfavored immunity that neither Congress, the State of California, or county
22 EMS authorities intended under these circumstances. And it argues that
23 even if the cities don’t technically have .201 rights, the Court should grant
24 them—and CARE—immunity anyway.

25
26 CARE ignores the posture of this case and the nature of the state-action
27 immunity: this is a motion to dismiss and the state-action immunity (which
28

1 is technically an exemption) is an affirmative defense that it has the heavy
2 burden to prove. It cannot prove it on the facts alleged in the complaints;
3 facts from which the Court must draw all reasonable inferences in favor of
4 AmeriCare. CARE seeks to create factual contest by asserting its own “facts”
5 and drawing inferences to suit its arguments. This only underscores why this
6 Court should deny its motion.

7 **California’s EMS Policy Favors Competition**

8 California enacted the relevant provisions of the EMS Act in 1984 as
9 part of a comprehensive statutory scheme that is supposed to regulate and
10 supervise the provision of prehospital EMS throughout the state to ensure
11 all California citizens receive the prehospital EMS to which they are entitled.
12 Prior to the EMS Act, there was no comprehensive state plan for emergency
13 services—“the ‘patchwork’ city-by-city dispatch of ambulances frequently
14 failed to supply patients with the closest available ambulance [and made]
15 coordination of medical response difficult.” Bryan K. Toma, *The Decline of*
16 *Emergency Medical Services Coordination in California: Why Cities are at*
17 *War with Counties over Illusory Ambulance Monopolies*, 23 Sw. U. L. Rev.
18 285, 285–296 (1994). The autonomy allowed cities “to seek to optimize
19 themselves” while “harm[ing] efforts to optimize the whole system.” Richard
20 Narad, *Coordination of the EMS System: An Organizational Theory*
21 *Approach*, Prehospital Emergency Care 2:145–152, at 152 (1998). With the
22 EMS Act, the State of California rejected the scattered municipal-based
23 policy that CARE and the cities urge this Court to create.
24

25 Under the act, local EMS authorities in **county** government develop a
26 plan for submission to the California Emergency Medical Services Authority
27 for approval or disapproval. **County** EMS authorities delineate functional
28

1 zones for ambulance services and determine whether each zone should be
2 either a non-exclusive operating area, which is always open to competing
3 providers or exclusive operating areas subject to competitive bidding. *See*
4 Cal. Health & Safety Code § 1797.224. OCEMS designated, and EMSA
5 approved, each of the eight relevant operating area zones as nonexclusive.
6 *See App'x.*

7 The legislature recognized two limited sets of circumstances where
8 reliance interests justified forestalling its comprehensive scheme on a case-
9 by-case, temporary basis. The first exception applies where the local EMS
10 agency “develops or implements a local plan that continues the use of existing
11 providers operating within [the] area in the manner and scope in which the
12 services have been provided without interruption since January 1, 1981.”
13 Cal. Health & Safety Code § 1797.224. The second exception applies to
14 municipalities who were “contracting or providing for” prehospital EMS as of
15 June 1, 1980. Cal. Health & Safety Code § 1797.201. In those circumstances,
16 a city could continue its contract with its provider or, if it provided EMS itself,
17 it could continue to provide it. *See id.* Like grandfathering, this exception is
18 expressly contemplated in Section 1797.224. For both exceptions, the intent
19 of the legislature was to not completely *upset the apple cart* by voiding
20 contracts and suddenly jeopardizing existing municipal programs with its
21 ambitious new coordinated, statewide plan in *one fell swoop*. Its intent was
22 *not*, as CARE repeatedly suggests, to broadly grant municipalities a home-
23 rule authority or a presumption of local control to perpetually disrupt an
24 otherwise coordinated statewide plan managed at the county and state level;
25 it merely allowed a city to continue what it was doing to allow it to preserve
26 the status quo, and even then, it only intended the exception to be
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1 “transitional.” *County of San Bernardino v. City of San Bernardino*, 15 Cal.
 2 4th 909, 944 (1997).² Contrary to CARE’s assertion, there are only two tiers—
 3 county and state—with a limited number of qualified grandfathered cities
 4 able to opt out of the scheme. California Emergency Medical Services
 5 Authority, *EMS Sys. Coordination and HS 1797.201 in 2010*, EMSA Pub.
 6 310-01 at 3 (2010) (“The EMS Act accomplishes this integration through what
 7 is essentially a ‘two-tiered system of regulation.’”) (quoting *Valley Med.*
 8 *Transp., Inc. v. Apple Valley Fire Prot. Dist.*, 17 Cal. 4th 747, 754 (1998))
 9 (Gott Decl., Exhibit 1, hereinafter “EMSA Pub.”).

10 CARE argues the EMS Act itself is an affirmatively expressed policy to
 11 displace competition. To be sure, the statute does allow *certain* entities to
 12 restrain competition in *limited* ways under *certain limited* circumstances,
 13 as explained above. But the EMS Act is a policy that favors and mandates
 14 competition under *all other* circumstances. It is a pro-competitive policy:
 15 prehospital EMS services are to be provided on an open, nonexclusive basis
 16 except where, through an EMSA approved plan, the county EMS agency
 17 creates exclusive operating areas. *See* Cal. Health & Safety Code § 1797.224;
 18 *see also Kay Elec.*, 647 F.3d at 1044 (Gorsuch, J.) (“The Oklahoma legislature
 19 has spoken with specificity to the question whether there should be
 20 competition for electricity services in annexed areas. And it has expressed a
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 23
 24 2. Since the state, as sovereign, has itself indicated that Section .201
 25 was supposed to be transitional, any technical compliance with Section .201
 26 is irrelevant over thirty years later in 2017. The state-action immunity is not
 27 for the benefit of the city; it is for the benefit of the state and its regulatory
 28 programs alone. The state has spoken to its intent. And the state’s intent is
 the only federalism concern animating the state-action immunity exception
 to the antitrust laws, which are otherwise entitled to supremacy under the
 Constitution.

1 clear preference for, not against, competition.”). And the local EMS can *only*
2 designate an exclusive operating area where “a *competitive* process is
3 utilized to select the provider or providers,” or where an existing provider has
4 provided the services “without interruption since January 1, 1981” or Section
5 .201 applies. Cal. Health & Safety Code § 1797.224 (emphasis added). None
6 of the eight cities qualifies for these exceptions.

7 The EMS Act intends to provide antitrust immunity for local
8 governments where they carry out their prescribed functions in accordance
9 with the EMS Act. But the cities CARE contracted with disregarded and
10 flouted the strictures of the EMS Act; they were not carrying out any
11 prescribed function when they excluded competition in violation of the
12 Sherman Act.

13 The State of California *itself* flatly disagrees with CARE’s and each of
14 the cities’ position. The California Supreme Court has expressly dispelled any
15 notion “that cities . . . are to be allowed to expand their services, or to create
16 their own exclusive operating areas.” *San Bernardino*, 15 Cal. 4th at 932; *see*
17 *also* EMSA Pub. at 23 (“a city or fire district may not avail itself of the use of
18 1797.201 after an agreement has been reached, if there is an interruption of
19 service, or upon the termination of an existing agreement.”). And the State
20 of California *itself* has determined that the zone encompassing each city is
21 nonexclusive and therefore must be open to competing providers as it stated
22 in its plans year after year through the disinterested state agency entrusted
23 to oversee prehospital EMS throughout the state. *See* App’x.

24 **The Eight Cities Never Qualified Under Section .201**

25 The cities—or by proxy, CARE—cannot claim Section 1797.201 as a
26 basis for its assertion of the state-action immunity because not a single one
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1 of them was eligible in the first place. A city is eligible only if it meets each
2 of the following criteria:

- 3 • Be a City or Fire District that existed on June 1, 1980.
- 4 • Be the same entity that existed on the date of the “1797.201”
5 eligibility evaluation.
- 6 • Provided service on June 1, 1980, at one of these types: ALS, LALS,
7 or emergency ambulance services.
- 8 • Operated, or directly contracted for the same type of service
9 *continuously* since June 1, 1980.
- 10 • Has never entered into a written agreement with LEMSA for the
11 type of service they were providing in 1980, including ALS, LALS, or
12 emergency ambulance services.
- 13 • An eligible 1797.201 agency is entitled to retain, but not change
14 (diminish or expand), its type of service.
15

16 EMSA Pub. at 11. Section .201 “does not grant exclusivity for ALS, LALS, or
17 ambulance services.” *Id.* at 10. So even where a city has the power to retain
18 administrative control over ambulance service under Section .201, it has no
19 power to exclude competition. It simply allows it to continue service.

20 AmeriCare alleges that none of the eight cities provided or contracted
21 for prehospital EMS services as of June 1, 1980. *See* App’x. It also alleges
22 that each of the cities contracted with CARE at some later date (mostly in
23 the 2000s)—an act that was a change from the previous services provided in
24 the city. *See id.* Based on these facts alone, the Court should conclude that
25 the cities are ineligible under Section 1797.201 and therefore cannot be
26 entitled to the state-action immunity.
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1 CARE asserts each of the cities is entitled to .201 “rights,” arguing that
2 it retains those rights even though they did not contract or themselves
3 provide ambulance services as of June 1, 1980. It argues that these cities
4 “arranged” for ambulance services and therefore they must meet the
5 exception. There are several problems with this argument. First, this limited
6 and disfavored exemption must be strictly construed—CARE must show that
7 the legislature must have actually contemplated that *all* cities who
8 “arranged” for ambulance services should qualify for the exception. It cannot.
9 This would—absurdly—exempt virtually every city in the State of California
10 from the statewide emergency plan that the legislature enacted to *replace*
11 the patchwork city-by-city approach.
12

13 Second, the word “contract” is not superfluous and it is logically
14 required by the legislature’s intent: to provide a temporary grandfathering
15 where reliance interests justified it—no such reliance interests exist where a
16 city simply “arranges” for ambulance services because they can change that
17 arrangement at any time. *See G.L. Mezzetta, Inc. v. City of Am. Canyon*, 78
18 Cal. App. 4th 1087, 1093 (2000) (California law requires “contracts with the
19 City be in writing, approved by the city council, approved as to form by the
20 city attorney, and signed by either the mayor or the city manager.”).

21 Third, the legislature intended the statute to be transitional, and even
22 if the Court generously determined that the cities met the requirements,
23 technical compliance with a thirty-year-old statute the state itself has stated
24 was only intended to be transitional is not enough to invoke the state-action
25 immunity. *See San Bernardino*, 15 Cal. 4th at 921 (“1797.201 is ‘transitional’
26 in the sense that there is a *manifest legislative expectation* that cities and
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1 counties will eventually come to an agreement with regard to the provision
2 of emergency medical services.”) (emphasis added).

3 In any event, it doesn’t matter whether the cities qualify under Section
4 .201 because the first question of state-action immunity is whether the state
5 clearly articulated and affirmatively expressed a policy to displace
6 competition and, procedurally, the state left it up to the counties—and not
7 the cities—to implement any displacement. The state did not entrust the
8 municipalities with that determination—only OCEMS and EMSA, under
9 state policy, can displace competition. *See* EMSA Pub. at 21 (“1797.201 does
10 not grant any rights for a city or fire district to ambulance zone exclusivity
11 without a competitive process. 1797.201 only provides for the right to service
12 the boundaries of that city or fire district.”). OCEMS and EMSA determined
13 that competition is required in each of the relevant markets in dispute.
14

15 **CARE Cannot Show that Its or the Cities’**

16 **Anticompetitive Conduct Is Sanctioned by State Law**

17 CARE makes it sound as though the EMS Act—a vitally important
18 statewide scheme—is entirely elective for every California municipality, as if
19 municipalities are somehow on equal footing with the state itself. This
20 argument betrays any reasonable interpretation of the statutory scheme.

21 More specifically, CARE argues that Sections 1797.6 and 1797.201, the
22 cities’ general grants of authority under the state constitution, and Cal. Gov’t
23 Code § 38794 provide the cities with a state-sanctioned, *carte blanche* pass to
24 exclude competition from the market for prehospital services. CARE takes
25 great pains to avoid modern U.S. Supreme Court cases that have strictly
26 limited the application of this disfavored immunity. Instead, CARE cites
27 decades’ old case law applying an outdated and overruled standard.
28

1 Moreover, CARE reads too much into each of these statutory provisions; none
2 contains a “clearly articulated and affirmatively expressed policy” to exclude
3 competition. But even if they provided such a free pass, the state cannot
4 simply authorize immunity from the antitrust laws; it must be part and
5 parcel to a regulatory scheme. *Parker*, 317 U.S. at 351.

6 Section 38794 authorizes cities to “contract for ambulance services to
7 serve . . . residents.” Section 38794 itself was enacted by the State of
8 California before the much more specific EMS Act—which rejected that
9 statute’s city-by-city approach. See *Bulova Watch Co. v. United States*, 365
10 U.S. 753, 758 (1961) (in statutory construction, a specific statute controls over
11 the general); *State Dep’t of Health v. Superior Court*, 60 Cal. 4th 940, 960–61
12 (2015) (“If conflicting statutes cannot be reconciled, later enactments
13 supersede earlier ones, and more specific provisions take precedence over
14 more general ones.”).

15 These statutes are not a clearly articulated policy to displace
16 competition under the U.S. Supreme Court’s more recent pronouncements of
17 the state-action immunity test—including a “new, higher bar for the clear
18 articulation prong under *Midcal*.” Rebecca Haw Allensworth, *The New*
19 *Antitrust Federalism*, 102 Va. L. Rev. 1387, 1390 (2016).

20 In *Phoebe Putney*, the U.S. Supreme Court considered a state law
21 authorizing political subdivisions to provide healthcare services and to create
22 public “hospital authorities” through which to provide those services. 133 S.
23 Ct. at 1007. It declared hospital authorities provided “essential government
24 functions” and were granted “all the powers necessary or convenient to carry
25 out and effectuate” the law’s purpose, including to establish rates, construct
26 for-profit projects and, most importantly, to acquire hospitals. *Id.* A county
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1 and city jointly established such a hospital authority and acquired a hospital.
2 When the hospital authority later sought to acquire the **only** other hospital
3 in the local market, the FTC intervened. The Court held that the hospital
4 authority was **not** entitled to state-action immunity because a general grant
5 of authority is not sufficient; it “must also show that it has been delegated
6 authority to act or regulate anticompetitively.” *Id.* at 1012. Moreover, the
7 entity must show that the displacement of competition is the “inherent,
8 logical, or ordinary result of the exercise of authority delegated by the state
9 legislature.” *Id.* In short, *Phoebe Putney* reigned in the broad **foreseeability**
10 standard of *Hallie*. See Allensworth, *supra*, at 1406. In *Phoebe Putney*, the
11 Supreme Court rejected the lower court’s holding that anticompetitive effects
12 need only be “reasonably anticipated” by a state statute, a now-overruled
13 holding that was consistent with the Court’s previous rule that state
14 authorizing language needed merely to “contemplate[]” anticompetitive
15 regulation. 133 S. Ct. at 1009. All the state-action immunity cases cited by
16 CARE apply this overruled standard.

17
18 Like the hospital authority’s general statutory authority to play in the
19 market, neither Section 38794 nor 1797.201 contemplates the displacement
20 of competition. See *id.* at 1012; see also *Kay Elec.*, 647 F.3d at 1044 (Gorsuch,
21 J.). Section 38794 allows municipalities to “contract” for ambulance services,
22 and Section .201 allows certain eligible municipalities to “administer”
23 prehospital EMS. There is nothing inherently anticompetitive about
24 operating or contracting for an ambulance service, or even administering
25 prehospital EMS. Monopolization of the market is thus neither the “inherent,
26 logical, or ordinary result” of either of these two provisions. *Phoebe Putney*,
27 133 S. Ct. at 101; see also *San Bernardino*, 15 Cal. 4th at 932 (“Nothing in
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1 this reference to section 1797.201 suggests that cities or fire districts are to
 2 be allowed to expand their services, or to create their own exclusive operating
 3 areas.”); EMSA Pub. at 21 (“1797.201 does not grant any rights for a city . . .
 4 to ambulance zone exclusivity without a competitive process.”).

5 CARE’s citations to Ninth Circuit and other cases³ that liberally
 6 applied this disfavored immunity without the rigorous analysis required by
 7 *Phoebe Putney* are thus entirely misplaced. But even without *Phoebe Putney*,
 8 it would be unable to meet the broader foreseeability standard of *Hallie*
 9 because the California legislature has “actually contemplated” what types of
 10 anticompetitive conduct it is willing to endorse through the EMS Act. It chose
 11 to place the authority to exclude competition in the hands of the county EMS
 12 agencies rather than in the hands of the cities.

14 **The Statutory Scheme Is Only One Piece of the State Policy**

15 CARE, like the cities, focuses solely on self-serving interpretations of
 16 state statutes to suggest its exemption from the antitrust laws. But the U.S.

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 18 3. *Zimomra v. Alamo Rent-A-Car, Inc.*, 111 F.3d 1495, 1502 (10th Cir.
 19 1997) (“reasonably foreseeable” that city and county would enact
 20 anticompetitive legislation from general grant of authority) (overruled by
 21 *Phoebe Putney*); *Charley’s Taxi Radio Dispatch Corp. v. SIDA of Hawaii, Inc.*,
 22 810 F.2d 869, 875–76 (9th Cir. 1987) (*Hallie* “clearly contemplated” standard
 23 not applicable to state agencies) (inapplicable here; overruled by implication
 24 in *NC Dental*); *Cine 42nd Street Theater Corp. v. Nederlander Org., Inc.*, 790
 25 F.2d 1032, 1048 (2d Cir. 1986) (city need not meet *Hallie* standard where
 26 they are acting in concert with a state agency that is *ipso facto* protected by
 27 state-action immunity) (inapplicable here because no allegation that city is
 28 working in concert with a state agency; overruled by *Phoebe Putney* and *N.C.*
Dental, depending on nature of state agency); *Gold Cross Ambulance and*
Transfer v. City of Kansas City, 705 F.2d 1005, 1013 (8th Cir. 1983)(citing
City of Lafayette v. La. Power & Light Co., 435 U.S. 389 (1978) (courts should
 draw inferences from state policies to find state-action immunity) (overruled
 by *Phoebe Putney*).

1 Supreme Court has consistently required “a clear articulated *policy*” to
2 displace competition—not only a statutory scheme. A statutory scheme could
3 be the full extent of state policy under different circumstances. But that is
4 not the case here, where the State of California has charged statewide
5 oversight and implementation of the EMS Act to EMSA, a disinterested
6 administrative agency that is itself fully capable of refining policy (as
7 administrative agencies are invariably tasked to do).

8 EMSA has spoken clearly to resolve the ambiguities that CARE
9 attempts to exploit within the statutory scheme:

10 It is important to clarify that 1797.201 does not grant any
11 rights for a city or fire district to ambulance zone exclusivity without
12 a competitive process. 1797.201 only provides for the right to service
13 the boundaries of that city or fire district.

14 EMSA Pub. at 21.

15 Moreover, EMSA’s guidance states that “a city or fire district may not
16 avail itself of the use of 1797.201 after an agreement has been reached, if
17 there is an interruption of service, or upon the termination of an existing
18 agreement.” *Id.* at 23. Some of the cities have reached an agreement with the
19 county. Each of the cities has had interruptions of service and, although none
20 of the cities contracted for EMS as of June 1, 1980, whatever unwritten
21 “agreements” they may have had were all terminated long before they
22 contracted with CARE.
23

24 **Immunity Does Not Apply**

25 **Even if CARE Were Correct on State Policy**

26 CARE asserts that if a city is eligible under .201, then it is entitled to
27 the immunity. But this argument ignores the fundamental precept of *Parker*
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1 that states cannot simply “give immunity to those who violate the Sherman
2 Act by authorizing them to violate it.” 317 U.S. at 351. The immunity limits
3 the reach of the antitrust laws only insofar as they might infringe upon the
4 States’ power to *regulate* as sovereign. But the States’ prerogative is limited
5 to *regulation*—it is not for the State of California to decide that it disagrees
6 with Congress’ frequent admonishments that competition is the national
7 policy. *Nat’l Soc. of Prof’l Eng’rs v. United States*, 435 U.S. 679, 695 (1978)
8 (“The Sherman Act reflects a legislative judgment that ultimately
9 competition will produce not only lower prices, but also better goods and
10 services. . . . [This] statutory policy precludes inquiry into the question
11 whether competition is good or bad.”).

12
13 Instead, the state-action immunity extends to respect only the State of
14 California’s power to *regulate*. To be sure, the EMS Act regulates—but
15 Section .201 goes a step too far under CARE’s interpretation: it gives cities
16 the power to exclude all competition except for themselves and their
17 preferred providers from the market for prehospital EMS within their
18 boundaries, and for no good reason. Section .201 was not a necessary statute
19 within the comprehensive EMS scheme. In contrast, the legislature had good
20 reason for allowing county EMS agencies to create exclusive operating areas:

21 As the Legislature recognized, creating an EOA is an
22 important administrative tool for designing an EMS system, for it
23 allows these agencies to plan and implement EMS systems that
24 will meet the needs of their constituencies and at the same time
25 ensure that the EMS providers with which they contract have a
26 territory sufficiently populated to make the provision of these
27 services economically viable.
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1 *San Bernardino*, 15 Cal. 4th at 931.

2 The same cannot be said for Section .201 if it means what CARE and
3 the cities argue it means: its only purpose is to allow a city to monopolize
4 and/or confer a monopoly. In other words, it would be an impermissible free
5 pass to violate the antitrust laws.

6 **A City's Eligibility Under Section .201 Does Not Depend on that**
7 **City's Interpretation or Application of the EMS Act**

8 CARE argues that the cities need not actually qualify under Section
9 .201 to be entitled to immunity, citing the federal courts' desire to not get into
10 the business of state administrative review. But CARE fatally confuses two
11 very distinct questions: whether an entity is eligible for the state-action
12 immunity through a clearly articulated state policy, and whether an immune
13 entity technically complies with substantive state law while acting
14 anticompetitively.

15
16 The clear articulation requirement means exactly that: it must be a
17 clearly articulated policy of the state to exempt a particular entity from
18 antitrust scrutiny because that entity is acting within a particular regulatory
19 scheme. The disfavored and strictly limited state-action immunity would not
20 truly be disfavored and strictly limited if an ineligible entity were given
21 immunity because perhaps they are "close enough" and were bold enough to
22 take the gamble.

23 The city in *City of Columbia v. Omni Outdoor Advert., Inc.*, 499 U.S.
24 365 (1991), was already deemed immune—the question was whether a
25 federal court should question whether an entity, "though possessing the
26 power to engage in the challenged conduct, has actually exercised its power
27 in a manner not authorized by state law" to determine whether it should still
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1 be entitled to the immunity. *Id.* at 372. In that case, the Court had already
2 determined (through a now-overruled standard) that the city was, in fact,
3 entitled to state action immunity. In contrast, this Court is asked on this
4 motion only to determine whether the cities are entitled to the immunity in
5 the first place—not whether they violated some other state law in its
6 implementation.

7 It therefore does not matter how cities interpret or apply Section .201.
8 This Court alone decides whether the legislature intended—as the “inherent,
9 logical, or ordinary result” of Section .201, *Phoebe Putney*, 133 S. Ct. at 101—
10 for each of these particular cities to engage in the conduct alleged in the
11 complaint, and only after each such city meets its burden of showing it. As
12 explained above, the State of California did not intend for these ineligible
13 cities to engage in the anticompetitive conduct that they did—rather, the
14 legislature set a stringent test with the necessary implication that only those
15 cities that actually qualified under the terms of the statute would be entitled
16 to continue administering ambulance services. CARE asks this Court to
17 endorse a *new* rule completely out of step with state-action immunity
18 doctrine—one that requires federal courts to defer to self-serving
19 interpretations of state law made by nonstate actors seeking to avoid
20 antitrust liability through the state-action immunity.

22 **Active Supervision Is Required**

23 Active supervision “is an essential condition of state-action immunity
24 when a nonsovereign actor has an incentive to pursue [its] own self-interest
25 under the guise of implementing state policies,” *see N.C. Dental*, 135 S. Ct. at
26 1113, because the “first requirement—clear articulation—rarely will achieve
27 that goal by itself.” *Id.* at 1112. Active supervision avoids “resulting
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1 asymmetry . . . by requiring the State to review and approve interstitial
2 policies made by the entity claiming immunity.” *Id.* No longer can a
3 municipality rely on “nomenclature alone” to qualify for *Hallie*’s “narrow
4 exception.” *Id.* at 1113–14. CARE’s arguments that it is entitled to a
5 derivative state-action immunity under which it must only show clear
6 articulation are misplaced because the cities must also show active
7 supervision.

8 But even if the cities were only required to satisfy the clear-articulation
9 prong of the state-action immunity, CARE is a private party, not a
10 municipality. The U.S. Supreme Court has made abundantly clear that
11 active supervision “is manifest” where active market participants are
12 concerned. *Id.* at 1114. It thus cannot possibly qualify for the “narrow
13 exception” from active supervision under any circumstances—even if this
14 Court determines the cities themselves qualify for that exception. And since
15 the state itself is not supervising CARE, it cannot establish its entitlement
16 to state-action immunity.

17 **Market Participants Are Not Immunized**

18 This case presents an opportunity for this Court, the Ninth Circuit, and
19 the U.S. Supreme Court to vindicate, once and for all, the true values of
20 federalism that underpin the state-action immunity, and to solidify existing
21 case law by formally recognizing a market-participant exception to the state-
22 action immunity on which other circuits are currently split.⁴ The market-
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4. Contrary to CARE’s assertion, the Sixth, Third, and Federal Circuits have recognized the market-participant exception. *See, e.g., VIBO Corp. v. Conway*, 669 F.3d 675, 687 (6th Cir. 2012) (state acting as “commercial participant in a given market” is not protected); *A.D. Bedell Wholesale Co. v.*

1 participant exception would apply where an entity that would otherwise be
 2 exempt from the antitrust laws under state-action immunity by acting as a
 3 regulator pursuant to a clearly articulated policy to displace competition is
 4 not exempt because the entity is also itself a commercial market participant.⁵

5 The U.S. Supreme Court's state-action immunity cases have long
 6 recognized the fundamental difference between "States in their
 7 governmental capacities as sovereign regulators" from their capacity "as a
 8 commercial participant in a given market." *Omni*, 499 U.S. at 374–75; *see*
 9 *also Jefferson Cnty. Pharm. Ass'n, Inc. v. Abbott Labs.*, 460 U.S. 150, 154 n.6
 10 (1983) (distinguishing traditional state-as-sovereign activity from state
 11 commercial activity and holding that the antitrust laws apply with full force
 12 against states when "they are engaged in proprietary activities" that are "not
 13 'indisputably' an attribute of state sovereignty"). The former is the only
 14 purpose for which the state-action doctrine was designed and, indeed, the
 15 Court never contemplated that states and municipalities could use state-

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 19 *Philip Morris Inc.*, 263 F.3d 239, 265 n.55 (3d Cir. 2001) (declining to apply
 20 market-participant exception because state was not acting as buyer or seller);
 21 *Genentech, Inc. v. Eli Lilly Co.*, 998 F.2d 931, 948 (Fed. Cir. 1993) (*Parker*
 22 extends only to "sovereign capacity" and not market participant conduct).
 23 The Eighth and Second Circuits have decided not to extend current law. *See,*
 24 *e.g., Paragould Cablevision, Inc. v. City of Paragould*, 930 F.2d 1310, 1312–
 25 13 (8th Cir. 1991) ("[T]he market participant exception is merely a suggestion
 26 and not a rule of law."); *Automated Salvage Trans., Inc. v. Wheelabrator*
 27 *Envntl. Sys., Inc.*, 155 F.3d 59, 81 (2d Cir. 1998) (concurring with Eighth
 28 Circuit).

5. The exception is conceptually different than the Court's analysis
 under *N.C. Dental*, which looks at the composition of a state entity to
 determine whether the *influence* of active market participants suggest it
 must be actively supervised. For the market-participant exception to apply,
 the entity itself must be a commercial participant.

1 action immunity as a shield for their anticompetitive conduct when they are
2 active market participants. Jarod M. Bona & Luke A. Wake, *The Market*
3 *Participant Exception to State-Action Immunity from Antitrust Liability*, 23
4 *Comp. J. Anti. & Unfair Comp. L. Sec. St. B. Cal.* 156, 163 (2014).

5 Municipalities often pose danger in this regard because they tend to act
6 “as owners and providers of services” while also possessing the power to
7 exclude or punish competitors. This creates a “serious distortion of the
8 rational and efficient allocation of resources, and the efficiency of free
9 markets which the regime of competition embodied in the antitrust laws is
10 thought to engender.” *City of Lafayette*, 435 U.S. at 408. More than that, they
11 already enjoy certain advantages in commercial markets—they are
12 subsidized. So even where they provide services that appear to benefit
13 consumers through lower prices, they are merely “redistributing the burden
14 of costs from the actual consumers to the citizens at large” through “lower
15 overhead, resulting from federal grants, state subsidies, free public services,
16 and freedom from taxation.” *Jefferson Cnty.*, 460 U.S. at 158 n.17. To give
17 them “a significant **additional** advantage” in commercial markets through
18 exemption from the antitrust laws could even “eliminate marginal or small
19 private competitors.” *Id.*

21 Immunizing market-participant conduct from antitrust scrutiny
22 negatively affects federal antitrust policy. First, state and local entities with
23 a free pass to violate the antitrust laws have a financial incentive to
24 participate in commercial markets in anticompetitive ways—and that
25 conduct is often very profitable. *See Bona & Wake, supra at 163.* Indeed,
26 profit is exactly why California municipalities have become commercial
27 participants in the market for prehospital EMS services. *See Toma, supra at*
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1 289 (“Unfortunately, this revenue-enhancing agenda pits cities and fire
2 districts in direct competition with private ambulance companies.”).

3 CARE creates its own set of “facts” by arguing that the cities were *not*
4 acting as market participants, which it is not entitled to do on a motion to
5 dismiss. Each of the cities does, indeed, act as a market participant—in each
6 case, the city and CARE have jointly monopolized the market for prehospital
7 EMS, each taking a cut of the profits. And in most cases, the cities go even
8 further—they participate in the market directly by owning the ambulances,
9 providing medical supplies, staffing them with EMTs, responding separately
10 to prehospital EMS calls through the fire department, or otherwise providing
11 ancillary services such as EMS “subscription” services.

12 CARE also argues that Section 1797.6 uses the phrase “local
13 government entities” instead of “local EMS agencies” and therefore
14 represents an intent to immunize all California municipalities. This
15 argument is misplaced for three reasons. First, this intent is limited to
16 Sections 1797.85 and 1797.22: Not other statutes that might be referenced
17 within them. Second, CARE seizes on “local governments” but ignores the
18 expressed problem the legislature was attempting to address. *See* Cal. Health
19 & Safety Code § 1797.6(a) (“[A]chieving this policy has been hindered by the
20 confusion and concern in the 58 *counties* resulting from the United States
21 Supreme Court’s holding in *Community Communications Company, Inc. v.*
22 *City of Boulder . . .*” (emphasis added)). Third, the State of California cannot
23 simply authorize an actor—municipalities or otherwise—to violate the
24 antitrust laws. They must be acting pursuant to a clearly articulated
25 regulatory policy, as determined by the federal courts—not simply enjoying
26 a monopoly concession from the state.
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1 CARE tacks on one final, nonsensical argument that has nothing to do
2 with the applicability of the market-participant exception: if the cities are
3 market participants, they have no duty to deal with AmeriCare. This is an
4 irrelevant proposition because cities have no duty, no right, and no authority
5 to administer prehospital EMS; that is Orange County's role, and Orange
6 County has fully qualified and licensed AmeriCare to provide service in
7 nonexclusive zones throughout the county.

8 ***NOERR-PENNINGTON DOES NOT APPLY TO MARKET CONDUCT***

9 *Noerr-Pennington* is limited solely to the clause which animates it—it
10 applies only to ***petitioning*** activity under the First Amendment; it does not
11 apply to ***market*** conduct. Simply put, if CARE's market conduct—its joint
12 monopolization and behavior as a monopolist in each of the relevant
13 markets—were automatically immunized because it sought and obtained a
14 contract with the city, the *Noerr-Pennington* doctrine would eclipse the
15 antitrust laws any time a government and private party are involved. Given
16 the existence of the state-action immunity, this proposition couldn't be
17 further from correct.

18
19 As the U.S. Supreme Court explained in *Noerr*, “no violation of the
20 [Sherman] Act can be predicated upon ***mere attempts*** to influence the
21 passage or enforcement of laws.” *E. R.R. Presidents Conference v. Noerr Motor*
22 *Freight, Inc.*, 365 U.S. 127, 135 (1961) (emphasis added). This is because the
23 Sherman Act does not concern itself with petitioning, or “valid government
24 action,” but rather market conduct. *Id.* at 136. The Court later expanded the
25 doctrine beyond lobbying efforts in congress and at the state legislatures to
26 all petition activity. *See, e.g., Cal. Motor Trans. Co. v. Trucking Unlimited*,
27 404 U.S. 508, 510–13 (1972) (extending *Noerr-Pennington* to judicial branch
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1 and state administrative agencies). Nevertheless, the scope of the immunity
2 “depends . . . on the source, context, and nature of the anticompetitive
3 restraint at issue.” *Allied Tube & Conduit Corp. v. Indian Head, Inc.*, 486
4 U.S. 492, 499 (1988). In “less political” arenas, unlawful or unethical
5 practices can still result in antitrust violations. *Id.* The scope of the immunity
6 also “depends on the degree of political discretion exercised by the
7 government agency.” *Kottle v. Nw. Kidney Centers*, 146 F.3d 1056, 1062 (9th
8 Cir. 1998).

9
10 In *Omni*, for example, the *Noerr-Pennington* immunity applied where a
11 billboard company lobbied a city council to pass a zoning ordinance
12 restricting new billboard construction. *Omni*, 499 U.S. at 368. The billboard
13 company was engaged in classic political behavior in petitioning a city council
14 to legislate in a way that the city had authority to do. *Id.* at 381. The Court
15 in *Omni* distinguished market activity from political activity, noting that
16 “*Parker* and *Noerr* are complementary expressions of the principle that the
17 antitrust laws regulate business, not politics.” *Id.* at 383.

18 Providing ambulance services, or even seeking a contract to jointly
19 monopolize them in a given market, is not **political** conduct at all—it is
20 **market** conduct. Unlike the billboard company in *Omni*, CARE did nothing
21 more than contract with another party to provide services—it did not lobby
22 for legislative output. In each case, CARE simply jointly monopolized the
23 market with another market participant. What CARE and the cities did was
24 beyond any discretion afforded the cities as explained above. *Omni* explained
25 that *Parker* and *Noerr* “present two faces of the same coin.” 499 U.S. at 383.
26 Just as the state-action immunity does not apply to CARE and the city’s
27 conduct, neither can the *Noerr-Pennington* immunity apply to CARE here.
28

THE LGAA IMMUNIZES ONLY OFFICIAL CONDUCT

1 The LGAA limits liability for municipalities acting in their “official
2 capacity.” 15 U.S.C. § 35. It also limits liability for private actors where they
3 act based on “official action directed by a local government.” 15 U.S.C. § 36.
4 The word “official” is not superfluous. And since an *ultra vires* act is a
5 prohibited one, it can’t be official action.
6

7 California law makes clear that the cities did not have the power to do
8 what they did here. The cities and CARE profited from the havoc they
9 wreaked in the market. Without the threat of damages, there will be few
10 consequences to incent municipalities or those that make the business
11 decision to contract with them not to violate the antitrust laws with
12 impunity.
13

14 AmeriCare does not argue there is an *ultra vires* exception to the LGAA
15 as CARE suggests, but rather that the activity must be lawful to qualify in
16 the first place. CARE cites *GF Gaming Corporation v. City of Black Hawk*,
17 405 F.3d 876 (10th Cir. 2005) in support of the proposition that the LGAA
18 covers activity “beyond the powers of the local government.” Mot. at 29. But
19 as the court in *GF Gaming* explained, the LGAA’s use of the phrase “acting
20 in an official capacity” encompasses “all ‘lawful actions undertaken’ ”
21 405 F.3d at 885. The plaintiffs in that case did “not allege that the city
22 officials lacked the authority” to do what they did, as “[t]heir only contention
23 [was] that in exercising these legitimate powers the city officials acted
24 pursuant to an illegitimate motive.” *Id.*

25 The cities here acted outside their lawful scope of authority by availing
26 themselves to privileges under Section .201 for which they were plainly
27 ineligible—their actions were *ultra vires*. While the cities certainly had an
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1 improper motive (monopoly rents), it is not this improper motive that makes
2 the cities ineligible for immunity from damages under the LGAA—it was
3 their illegal conduct. This disqualification imputes to CARE because the
4 LGAA only exempts *it* when it acts pursuant to “official action” by a local
5 government.

6 Moreover, the LGAA does not apply to AmeriCare’s costs and attorneys’
7 fees because it seeks injunctive relief under 15 U.S.C. § 26. *Redwood Empire*
8 *Life Support v. County of Sonoma*, 190 F.3d 949, 953 (9th Cir. 1999)
9 (upholding award of attorneys’ fees and costs against local government under
10 15 U.S.C. § 26); *R. Ernest Cohn, D.C., D.A.B.C.O. v. Bond*, 953 F.2d 154, 158
11 (4th Cir. 1991) (“The LGAA does not extend its immunity to injunctive relief.
12 Both the House and the Senate were careful to observe that the immunity
13 being provided to local government was immunity from suits for damages,
14 and not immunity from suits seeking injunctive relief.”). If AmeriCare is
15 successful, CARE will, at a minimum, be liable for all costs and attorneys’
16 fees as provided in 15 U.S.C. § 26.

17 AMERICARE PLEADS SUFFICIENT

18 FACTS TO STATE AN ANTITRUST CLAIM

19 CARE also argues that AmeriCare fails to plead sufficient facts under
20 substantive antitrust law. These arguments fail because (a) AmeriCare *does*
21 plead a plausible market definition even though detailed facts regarding
22 market definition are not required here, and (b) market power is the power
23 to control prices or exclude competition, both of which are evident in each
24 complaint, and (c) AmeriCare suffered an injury flowing from harm to
25 competition, and (c) AmeriCare suffered an injury flowing from harm to
26 competition.

Market Definition Is Based on Market Realities

Defining the market is a means—not an end—of antitrust law; “it merely aids the search for competitive injury.” *Oltz v. St. Peter’s Cmty. Hosp.*, 861 F.2d 1441, 1448 (9th Cir. 1988). Market definition, especially at the pleading stage, need not “pinpoint precisely the relevant market.” *See id.* (citing *FTC v. Ind. Fed’n of Dentists*, 476 U.S. 447, 460 (1986)); *see also id.* at 1446 (“Defining the relevant market is a factual inquiry ordinarily reserved for the jury.”); *Apani Sw., Inc. v. Coca-Cola Enters., Inc.*, 300 F.3d 620, 628 (5th Cir. 2002) (same). All a plaintiff is required to do is allege that the relevant market is “the area of effective competition” with reference to reasonable interchangeability and cross-elasticity of demand. *Oltz*, 861 F.2d at 1446. AmeriCare has done so here.⁶ The requirement is even further relaxed where, as here, the plaintiff pleads actual detrimental effects. *See Ind. Fed’n*, 476 U.S. at 460 (elaborate market analysis unnecessary where actual detrimental effects shown). And there isn’t any question that AmeriCare pled that defendants (in every case) actually excluded AmeriCare and any other competitors except for CARE from each market.

The area of effective competition is the area comprising each operating area. It is the area that each city and CARE have jointly monopolized—and the only area the city could exercise market power. An individual operating area is also not interchangeable with other zones—that is, if AmeriCare were allowed to compete in one particular zone area, it would not follow that it would also *a fortiori* be allowed to compete in an adjacent zone, such as one

6. Anaheim: AC, ¶¶ 46, 49, 51–52; Buena Park: AC, ¶¶ 45, 48, 50–51; Costa Mesa: AC, ¶¶ 45, 48, 50–51; Fountain Valley: AC, ¶¶ 44, 47, 49–50; Fullerton: AC, ¶¶ 45, 48, 50–51; Garden Grove: AC, ¶¶ 45, 48, 50–51; La Habra: AC, ¶¶ 44, 47, 49–50; San Clemente: AC, ¶¶ 46, 49, 51–52.

1 determined by OCEMS to be an exclusive operating area subject to
2 competitive bidding. AmeriCare’s market definition is appropriate. Markets
3 are defined by which sellers a buyer can choose from. From the perspective
4 of the end consumer—a patient who needs an ambulance—the only choice is
5 a provider that is permitted by the county and state system to compete in
6 that particular operating area.

7 Market power is “the power to control prices or exclude competition”
8 and its existence “ordinarily may be inferred from the predominant share of
9 the market.” *United States v. Grinnell Corp.*, 384 U.S. 563, 571 (1966). The
10 cities and CARE have absolute power to control prices and exclude
11 competition, as is evident throughout the operative complaints. Their market
12 power can also be inferred from their existence as the sole providers in the
13 market.

14 **AmeriCare Easily Establishes Antitrust Standing**

15 To establish standing, an antitrust complaint must allege “injury to
16 competition, beyond the impact on the plaintiff.” *Kumar v. Nat’l Med. Enters.,*
17 *Inc.*, 42 F.3d 1400 (9th Cir. 1994) (quoting *Austin v. McNamara*, 979 F.2d
18 728, 738 (9th Cir. 1992)). That is, AmeriCare must plead both antitrust injury
19 (injury to the market) and injury to itself flowing from it to establish antitrust
20 standing. Where an exclusion “manipulat[es] markets to the detriment of
21 consumers” in terms of price, quality, or availability, injury to competition
22 occurs. *In re Musical Instruments & Equip. Antitrust Litig.*, 798 F.3d 1186,
23 1191 (9th Cir. 2015); see *Kumar*, 42 F.3d at 1400. AmeriCare alleges both of
24 these requirements in detail: the cities and CARE jointly monopolized the
25 market comprising each operating area zone to the exclusion of all
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1 competitors;⁷ and AmeriCare was one of the excluded competitors fully
2 qualified and entitled to compete in each zone.⁸

3 CARE seems to misunderstand or misconstrue AmeriCare’s
4 allegations. AmeriCare **does not** seek to compel “each [c]ity to . . . dispatch
5 some number of calls to AmeriCare.” Mot. at 32. Only OCEMS can administer
6 prehospital EMS in the relevant operating areas and, in any case, dispatch
7 is a function of medical control. EMSA Pub. at 17 (citing *San Bernardino*, 15
8 Cal. 4th at 927). OCEMS has determined, and EMSA has confirmed, that
9 each relevant operating area is to be operated on a non-exclusive basis. If
10 AmeriCare is successful, OCEMS will place it in rotation and dispatch it
11 accordingly because AmeriCare has been qualified and licensed by OCEMS
12 to do so. See AC [all cases] ¶ 17 (“AmeriCare is fully licensed and qualified by
13 OCEMS.”).

14
15 The Court might note that AmeriCare seeks injunctive relief against
16 the city to place it into rotation—but only to the extent the Court determines
17 the city can administer prehospital EMS but nonetheless cannot exclude
18 AmeriCare. This, of course, would be improper anyway because “dispatch . .
19 . is a ‘coordination function’ under medical control.” EMSA Pub. at 17 (citing
20 *San Bernardino*, 15 Cal. 4th at 927).

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23 7. Anaheim: AC, ¶¶ 28, 31–34, 46, 55–56; Buena Park: AC, ¶¶ 27, 31–
24 33, 45, 53–54; Costa Mesa: AC, ¶¶ 29, 33, 45, 53–54; Fountain Valley: AC, ¶¶
25 27, 31–32, 44, 52–53; Fullerton: AC, ¶¶ 27, 30–33, 45, 53–54; Garden Grove:
26 AC, ¶¶ 28, 32–33, 45, 53–54; La Habra: AC, ¶¶ 27, 31–32, 44, 52–53; San
27 Clemente: AC, ¶¶ 28, 32–33, 45, 53–54.

28 8. Anaheim: AC, ¶¶ 37, 39–42, 57; Buena Park: AC, ¶¶ 36, 38–41, 55;
Costa Mesa: AC, ¶¶ 36, 38–41, 55; Fountain Valley: AC, ¶¶ 35, 37–40, 54;
Fullerton: AC, ¶¶ 36, 38–41, 55; Garden Grove: AC, ¶¶ 36, 38–41, 55; La
Habra: AC, ¶¶ 35, 37–40, 54; San Clemente: AC, ¶¶ 36, 38–41, 55.

1 for lack of subject-matter jurisdiction and a Rule 12(b)(6) motion for failure
 2 to state a claim.” *Holloway v. Pagan River Dockside Seafood, Inc.*, 669 F.3d
 3 448, 452 (4th Cir. 2012). The question under Rule 12(b)(1) is **only** whether
 4 the claim is determined “by application of a federal law over which Congress
 5 has given the federal courts jurisdiction.” *Id.*

6 **AmeriCare Pleads an Effect on Interstate Commerce**

7 Although CARE doesn’t explicitly make an interstate-commerce
 8 argument under Rule 12(b)(6), such that an argument is also misplaced
 9 because AmeriCare **does** specifically plead that the restraints affect
 10 interstate commerce. *See, e.g., Anaheim AC, Anaheim Dkt. No. 19, ¶ 103.*
 11 Regardless, AmeriCare does not need to use magic words or provide a
 12 “formulaic recitation of the elements” for its claims. *Bell Atl. Corp. v.*
 13 *Twombly*, 550 U.S. 544, 555 (2007). Even “[w]holly local business restraints”
 14 can be condemned under the Sherman Act, and “it does not matter how local
 15 the operation which applies the squeeze.” *Hosp. Bldg. Co. v. Trustees of Rex*
 16 *Hosp.*, 425 U.S. 738, 743 (1976) (quoting *Gulf Oil Corp. v. Copp Paving Co.*,
 17 419 U.S. 186, 195 (1974)); *see also United States v. South-Eastern*
 18 *Underwriters Ass’n*, 322 U.S. 533, 558 (1944) (“That Congress wanted to go
 19 to the utmost extent of its Constitutional power in [the Sherman Act] . . .
 20 admits of little, if any doubt.”).

21
 22 Activity in healthcare markets, of course, substantially affects
 23 interstate commerce. *Cf. Nat’l Fed’n of Indep. Bus. v. Sebelius*, 132 S. Ct.
 24 2566, 2588 (2012) (implying “expansive” authority to regulate “activity” in
 25 healthcare markets but not “inactivity”). Here the defendants imposed a
 26 restraint that affects the delivery of healthcare services, increases costs in
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1 the healthcare insurance market, and directly concerns the provision of
2 transportation in the “channels of interstate commerce.” *Id.* at 2578.

3 **Abstention Is Manifestly Unwarranted**

4 The federal district courts have exclusive jurisdiction over federal
5 antitrust claims, and they do not have discretion to abstain from hearing
6 them. *Turf Paradise*, 670 F.2d at 821 (abstention an “abuse of discretion” in
7 antitrust cases); *see also United States v. Blue Cross Blue Shield of Michigan*,
8 809 F. Supp. 2d 665, 678 (E.D. Mich. 2011) (*Burford* abstention precluded
9 where federal courts are only forum to hear antitrust claims) (citing *Andrea*
10 *Theatres, Inc. v. Theatre Confections, Inc.*, 787 F.2d 59, 63 (2d Cir. 1986));
11 *Ticket Center, Inc. v. Banco Popular De Puerto Rico*, 399 F. Supp. 2d 79, 85
12 (D. Puerto Rico 2005) (no discretion to abstain in antitrust case “pending
13 resolution of a state suit between the same parties and involving the same
14 transactions” because “federal district courts have exclusive jurisdiction over
15 private federal antitrust cases”).

16
17 The federal courts’ “obligation to adjudicate claims within their
18 jurisdiction is virtually unflagging,” and thus “abstention is permissible only
19 in a few carefully defined situations with set requirements.” *United States v.*
20 *Morros*, 268 F.3d 695, 703 (9th Cir. 2001). For this reason, *Burford v. Sun Oil*
21 *Co.*, 319 U.S. 315 (1943), abstention is an “extraordinary and narrow
22 exception to the duty of the District Court to adjudicate a controversy
23 properly before it.” *Quackenbush v. Allstate Ins. Co.*, 517 U.S. 706, 727–28
24 (1996).

25 “*Burford* abstention is designed to protect ‘complex administrative
26 processes’ from undue federal interference.” *Kirkbride v. Cont’l Cas. Co.*, 933
27 F.2d 729, 734 (quoting *New Orleans Pub. Serv., Inc. v. Council of New*
28

1 *Orleans*, 491 U.S. 350, 361 (1989)). The Ninth Circuit requires three factors
2 for *Burford* abstention: (1) the state has concentrated suits involving the local
3 issue in a particular court; (2) the federal issues are not easily separable from
4 complicated state law issues with which that court may have special
5 competence; and (3) federal review might disrupt state efforts to establish a
6 coherent policy. *Tucker v. First Md. Sav. & Loan, Inc.*, 942 F.2d 1401, 1405
7 (9th Cir. 1991) (citing *Knudsen Corp. v. Nev. Dairy Comm’n*, 676 F.2d 374,
8 37 (9th Cir. 1982)). *Burford* “does not require abstention whenever there
9 exists such a process, or even in all cases where there is a potential for conflict
10 with state regulatory law or policy.” *New Orleans*, 491 U.S. at 362.

11
12 Regardless, all three factors are absent here. **First**, *Burford* abstention
13 is inappropriate where “California has not established a specialized court
14 system.” See *Int’l Bhd. Of Elec. Workers v. Public Serv. Comm’r*, 614 F.2d 206,
15 211 (9th Cir. 1980); see also *Almodovar v. Reiner*, 832 F.2d 1138, 1141 (9th
16 Cir. 1987). Nor does this case present a state administrative agency process—
17 complex or otherwise—concerning Section .201. In fact, OCEMS specifically
18 stated that it “does not currently believe the determination of which cities
19 can legitimately claim .201 rights is one to be made by [it].” Dkt. No. 19, ¶ 36,
20 Ex. A at 1. Therefore, *Burford* is plainly inapposite. *Fragoso v. Lopez*, 991
21 F.2d 878, 882–83 (1st Cir. 1993) (*Burford* is not “at all relevant” where the
22 action does not seek review of action by a “state administrative agency”);
23 *Nucor Corp. v. Neb. Pub. Power Dist.*, 891 F.2d 1343, 1348 (8th Cir. 1989)
24 (*Burford* inappropriate where “the challenges are not directed at the
25 decisions of an independent regulatory commission, nor is there a centralized
26 state judicial review scheme in place”).
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DATED: February 17, 2017

Respectfully submitted,

Bona Law PC

s/ Jarod Bona

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PROOF OF SERVICE

I am employed in San Diego County. I am over the age of 18 and not a party to the within action. My business address is 4275 Executive Square, Suite 200, La Jolla, California 92037. On February 17, 2017 I caused to be served via CM/ECF a true and correct copy of **Plaintiff’s Opposition to CARE’s Motion to Dismiss**.

The CM/ECF system will generate a “Notice of Electronic Filing” (NEF) to the filing party, the assigned judge and any registered user in the case. The NEF will constitute service of the document for purposes of the Federal Rules of Civil, Criminal and Appellate Procedure.

I declare under penalty of perjury that the foregoing is true and correct. Executed this 17th day of February 2017 at San Diego, California.



Gabriela Hamilton

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